



2030 E-News

Special Bulletin

May 14, 2013
Subscribe/
Unsubscribe
View Online
Printer Friendly

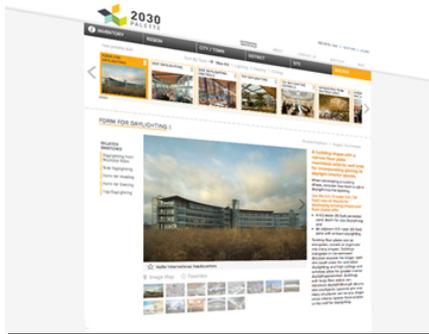
THE 2030 PALETTE ARRIVES IN BETA!



Architecture 2030 has unveiled a beta release of the 2030 Palette (2030palette.org), a revolutionary new platform that puts the principles behind low-carbon and resilient built environments at the fingertips of architects, planners, and designers worldwide.

The [2030 Palette](#) is an interactive web-based guide to actions, that when applied locally, will catalyze a global transformation of the built environment – from interconnected transportation and habitat networks that span entire regions, to passive design applications that can daylight, heat or cool a building using site energy sources. With stunning graphics and an intuitive user-interface, the 2030 Palette contains the best current information available – carefully curated and complemented by powerful visuals and clear-cut language – to make highly complex principles memorable and accessible.

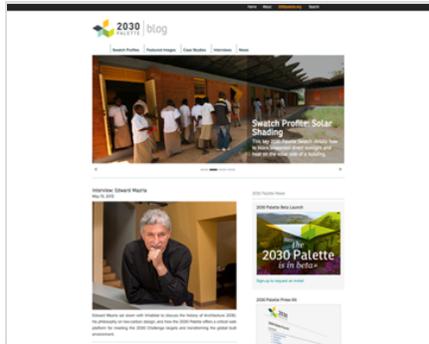
This is the latest innovation from Architecture 2030 to accelerate the Building Sector's transformation – ensuring that buildings and communities consume fewer fossil fuels, make use of site renewable energy resources, complement and preserve natural ecosystems, and can adapt to climatic changes.



Sign up now!

The 2030 Palette has been released on a preliminary basis to a select group of over 500 professionals: architects, planners, designers, developers, policymakers, and educators. A full public release is scheduled for November 2013. Invitations to participate in the beta release are being sent out on a rolling basis.

Sign up at 2030palette.org.



The 2030 Palette Blog (Live Now!)

For insight and analysis on the 2030 Palette and to stay up-to-date on new features and developments, check out the [2030 Palette Blog](http://2030palette.org). The site features in-depth interviews with industry experts, previews of Swatch content, case studies, image examples, and more.

Visit blog.2030palette.org.

Additional Resources:

[Official Press Release](#)

[Online Press Kit](#)

[Interactive Site Tour](#)

The 2030 Palette® is a federally registered trademark of 2030, Inc. / Architecture 2030.



Having trouble viewing this email? - [Click here to view an online version](#).
Help us spread this important news by sending this E-News Bulletin to a colleague or friend.