

# Media Advisory

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## 2030 Districts Network Launches Marketplace to Give Members Special Pricing on Energy-Efficiency Products

**Santa Fe, NM, USA – March 29th, 2016** – The 2030 Districts Network has established the [2030 Districts Marketplace](http://2030districts.org/marketplace) to provide 2030 District Members and Partners with special pricing on products to help them meet their efficiency goals. The 2030 Districts Marketplace can be found at: <http://2030districts.org/marketplace>.

Overseen by [Architecture 2030](#), twelve private-sector led [2030 Districts](#) have been established in cities across North America as a grassroots effort to provide a business model for urban sustainability through collaboration, leveraged financing, and shared resources. The 2030 Districts work towards a common goal of meeting the energy, water, and vehicle emissions reduction targets for existing buildings and new construction called for by Architecture 2030 in its [2030 Challenge for Planning](#).

Currently, 2030 Districts boast 354 million square feet of property and 1179 properties, and the 2030 Districts Network saw an opportunity to help its property owners, managers, and developers streamline the technology procurement process when they are purchasing products that will improve the energy efficiency of their buildings. The first set of products available in the marketplace include HVAC controls, advanced metering, LED lighting, windows and window film, and electric vehicle chargers.

“We’re using the power of group purchasing to offer 2030 Districts Members below-market prices on technology and equipment they can use to help in efficiency retrofit projects,” said Ed Mazria, Founder and CEO of Architecture 2030.

Technologies and suppliers were selected through a competitive application process to vet reliability, effectiveness, and pricing, and the benefits to purchasers (in addition to saving money) include saving time and the option to get multiple bids with one inquiry for certain types of products.

The suppliers and manufacturers selected at launch are:

- Aquicore (advanced metering)
- Bes-Tech (HVAC controls)
- Energy Innovation Group (LED lighting)
- Sage Glass (dynamic glass)
- Campbell Window Film
- SemaConnect (electric vehicle chargers)

“We’re looking forward to building up the Marketplace over time,” said Vince Martinez, Interim Director of the 2030 Districts Network. “Adding new products from new approved suppliers will create more options for our members, and help them meet their energy reduction targets in an affordable way.”

Architecture 2030 is leading this program with funding from the US [Department of Energy](#).

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### **About 2030 Districts**

[2030 Districts](#) were established as a grassroots effort that, through private/ public partnerships, bringing property owners and managers together with local governments, businesses, and community stakeholders to provide a business model for urban sustainability through collaboration, leveraged financing, and shared resources. Together they benchmark, develop, and implement creative strategies, best practices, and verification methods for measuring progress towards a common goal of meeting energy, water, and vehicle emissions reduction targets for existing buildings and new construction. 2030 Districts have been formed in Seattle, Cleveland, Pittsburgh, Los Angeles, Denver, Stamford, San Francisco, Dallas, Toronto, Albuquerque, San Antonio and Grand Rapids.

More info: visit [2030districts.org](http://2030districts.org)

### **About Architecture 2030**

[Architecture 2030](#) is a 501(c)(3) nonprofit research organization with the mission of rapidly transforming the built environment from the major contributor of greenhouse gas (GHG) emissions to a central part of the solution to the climate and energy crises. Architecture 2030 pursues two primary objectives:

- the dramatic reduction in global fossil fuel consumption and GHG emissions of the built environment by changing the way cities, communities, infrastructure, and buildings, are planned, designed, and constructed and;
- the regional development of an adaptive, resilient built environment that can manage the impacts of climate change, preserve natural resources, and access low-cost, renewable energy resources.

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