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## Architecture 2030 and GreenWizard Partner Again: Bringing Thought Leadership and Technology Leadership Together

*GreenWizard Releases Cloud-based, Automated Analysis and Reporting Platform That Can Help Benchmark and Analyze With Regard to Architecture 2030 Goals.*

**Charleston, SC – February 21, 2013** – **GreenWizard®** – a cloud-based Product Management Workflow and project collaboration solution that simplifies building efficient, healthy, and sustainable buildings – today announced that it has entered into an additional, deeper partnership with **Architecture 2030** to provide enabling technology for the **2030 Challenge**.

GreenWizard's new free **Energy Reduction Calculator** will help gauge progress of the **2030 Challenge targets** for energy use in new construction and major renovations. The 2030 Challenge, which has been widely adopted since being issued by Architecture 2030 in 2006, asks the global architecture and building community to achieve energy reduction targets: 60% today, 70% in 2015, 80% in 2020, 90% in 2025, reaching carbon neutrality by 2030.

These targets may be accomplished by implementing innovative sustainable design strategies, generating on-site renewable power and/or purchasing (20% maximum) renewable energy. With a minimal amount of information, the Energy Reduction Calculator can determine the target energy use for a project and help to benchmark against the 2030 Challenge goals. The Calculator can also input data from an energy-modeling tool or import an eQuest PARMS file, if available

“The goal of our partnership with Architecture 2030 is to achieve relevant carbon reduction through two key drivers: Architecture 2030’s well-regarded thought leadership and GreenWizard’s advanced technology solutions for the design and construction community, further leveraging our relationships with the nation’s top design and construction firms and our \$13 billion in existing projects,” said GreenWizard’s founder and CEO Adam Bernholz. “With our free cloud platform, and the capability to automatically upload energy model output files, GreenWizard has simplified the process of analyzing and reporting building information relevant to the 2030 Challenge.”

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**About Architecture 2030**

**Architecture 2030**, a non-profit, non-partisan and independent organization, was established in response to the climate change crisis by architect Edward Mazria in 2002. 2030’s mission is to rapidly transform the U.S. and global building sector from the major contributor of greenhouse gas emissions to a central part of the solution to the climate change, energy consumption, and economic crises. Our goal is straightforward: to achieve a dramatic reduction in the climate-change-causing greenhouse gas (GHG) emissions of the building sector by changing the way buildings and developments are planned, designed and constructed.

More info: visit [architecture2030.org](http://architecture2030.org), or follow Architecture 2030 on [Twitter](#) and [Facebook](#).

**About GreenWizard**

**GreenWizard** is the comprehensive Product Management Workflow and project collaboration provider that enables the design and construction community to better manage products and project data, collaborate on projects, assess LEED design and construction credits, integrate with LEED Online, and archive projects. These tools simplify the process of building healthy, sustainable and efficient construction projects. Building owners, architects, engineers and contractors can use GreenWizard’s **WORKflow® Pro** solution at any phase of a building project. Firms are able to utilize GreenWizard’s interactive and dynamic tools to collaborate on product data and documentation, which is supplied and updated directly from manufacturers. The Charleston, SC-based company was founded in 2008.

More info: [GreenWizard.com](http://GreenWizard.com).

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